



Remit Address:

INVOICE

Billing Address:

## Attention: Accounts Pay

1831 Chestnut St.  
#602  
Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate	Invoice #	106970-1
Product	BERKLEY FOR SENATE	Invoice Date	09/30/12
Estimate Number	30S	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/30/12
Account Executive	Amy McCreary	Order #	106970
Sales Office	Blair - Philadelphia	Alt Order #	06255644
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	09/25/12 - 10/01/12
Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	
		Product Code	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will constitute to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges that it is joint and several liability for payment of such advertising (under the terms set forth herein above). If Applicant is an advertiser, all insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions, Two (2) week advance cancellation notice is required.



**Remit Address:**

INVOICE

Page 2 of 5

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	303

<b>Invoice #</b>	106970-1
<b>Invoice Date</b>	09/30/12
<b>Invoice Month</b>	September 2012
<b>Invoice Period</b>	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCrea/ Blair - Philadelphia
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that Applicant shall be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising by the client. Applicant, Station and Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**

**INVOICE**

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

<b>Invoice #</b>	106970-1
<b>Invoice Date</b>	09/30/12
<b>Invoice Month</b>	September 2012
<b>Invoice Period</b>	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106970
Alt Order #	06855644
Deal #	
Order Flight	09/25/12 - 10/01/12
IDB #	
Advertiser Code	
Product Code	

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all bills rendered by conditions printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE

Page 4 of 5

**Rent Address:**

**KSNV**  
Formerly KVBC  
1500 Foremaster Lane  
Las Vegas, NV 89101  
Main: (702)642-3333  
Billing: (702)642-3333

**Billing Address:**

**Shorr Johnson Magnus**  
Attention: Accounts Payable  
1831 Chestnut St.  
#602  
Philadelphia, PA 19103

<b>Advertiser</b>	Berkley, Shelley for Senate	<b>Invoice #</b>	106970-1
<b>Product</b>	BERKLEY FOR SENATE	<b>Invoice Date</b>	09/30/12
<b>Estimate Number</b>	30S	<b>Invoice Month</b>	September 2012
<b>Station</b>	KSNV	<b>Invoice Period</b>	08/27/12 - 09/30/12
<b>Account Executive</b>	Amy McCreary	<b>Order #</b>	106970
<b>Sales Office</b>	Blair - Philadelphia	<b>Alt Order #</b>	06855644
<b>Sales Region</b>	National	<b>Deal #</b>	
<b>Billing Calendar</b>	Broadcast	<b>Order Flight</b>	09/25/12 - 10/01/12
<b>Billing Type</b>	Cash	<b>IDB #</b>	
<b>Special Handling</b>		<b>Advertiser Code</b>	
<b>Agency Ref</b>		<b>Product Code</b>	
<b>Advertiser Ref</b>		<b>Ref #</b>	

Line	Channel	Description	Time	Day	Date	Length	Assigned Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	Face to Face w/ J.Ralston	730-738pm	F	09/28/12	:30	7:58 PM	NVSB-TV12-27	Jobs You	\$800.00	3
32	KSNV	Vegas Inc.	6:30-8pm		09/24/12 to 09/30/12	1X	-----S-----				
33	KSNV	MI-F Jeopardy/Wheel of Fortune 630-730pm		Sa	09/29/12	:30	7:54 PM	NVSB-TV12-27	Jobs You	\$225.00	1
35	KSNV	WKND Jeop/Wheel	630-730pm		09/24/12 to 09/30/12	3X	-TWT-F--		\$7,000.00 Unresolved		
41	KSNV	Tonight Show	1135p-1237a		09/24/12 to 09/30/12	3X	-TWT-F--				
				Th	09/27/12	:30	12:10 AM	NVSB-TV12-26	Good Friel	\$425.00	3
				F	09/28/12	:30	11:48 PM	NVSB-TV12-27	Jobs You	\$425.00	4
				F	09/28/12	:30	12:32 AM	NVSB-TV12-27	Jobs You	\$425.00	7
43	KSNV	MI-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	3X	-TWT-F--				
				Tu	09/25/12	:30	11:25 PM	NVSB-TV12-26	Good Friel	\$1,100.00	1
				W	09/26/12	:30	11:25 PM	NVSB-TV12-26	Good Friel	\$1,100.00	3
				F	09/28/12	:30	11:13 PM	NVSB-TV12-27	Jobs You	\$1,100.00	4

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

Remit Address:

# INVOICE



**KSNV**

**Formerly KVBC**

**1500 Foremaster Lane**

**Las Vegas, NV 89101**

**Main: (702)642-3333**

**Billing: (702)642-3333**

**Billing Address:**

**Shorr Johnson Magnus**

**Attention: Accounts Payable**

**1831 Chestnut St.**

**#602**

**Philadelphia, PA 19103**

**Station**

**KSNV**

**Account Executive**

**Amy McCreary**

**Sales Office**

**Blair - Philadelphia**

**Sales Region**

**National**

**Billing Calendar**

**Broadcast**

**Billing Type**

**Cash**

**Special Handling**

**Agency Ref**

**Advertiser Ref**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref#
45	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	2X	-----SS		\$3,740.00	Unresolved	2
	KSNV			Sa	09/29/12	:00					
	KSNV			NOT AVAILABLE RATE							
46	KSNV	News 3 Sunrise SUNDAY	6a-7a	SU	09/30/12	:30	11:15 PM	NV/SB-TV12-27	Jobs You	\$1,100.00	1
	KSNV			to							
	KSNV			09/24/12 to 09/30/12		1X	-----S				
47	KSNV	Sunday Today	7a-8am	SU	09/30/12	:30	6:47 AM	NV/SB-TV12-27	Jobs You	\$325.00	1
	KSNV			to							
	KSNV			09/24/12 to 09/30/12		1X	-----S				
	KSNV			SU	09/30/12	:30	7:26 AM	NV/SB-TV12-27	Jobs You	\$625.00	1
	KSNV			ABLE TO PLACE							

**Aired Spots**

**57**

<b>Gross Total</b>	<b>\$34,400.00</b>
<b>Agency Commission</b>	<b>\$5,160.00</b>
<b>Net Amount Due</b>	<b>\$29,240.00</b>
	<b>Payment Terms 30 Days</b>

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.